

25th Anniversary HKIE-BSD Logo & Slogan Design Competition

Purposes

- To promote Building Services Engineering excellence
- To signify contribution of building services engineering in energy conservation and sustainability at 25th Anniversary of Building Services Division

Scope

The entry should focus on "Logo" or "Slogan". There are three categories, namely Category I - Secondary School Student, Category II - Tertiary Education Student and Category III - Open.

Eligibility

- Category I is open to all Secondary School students.
- Category II is open to all Tertiary Institution students.
- Category III is open to anyone in the industry.
- Each entrant can only submit ONE design for each category.
- The organizer reserves the rights to use or dispose of the winning entries.
- Entries should not violate any intellectual property rights, including, but not limited to patents, trademarks and copyrights. If selected as the winner the entrant must certify that the entry is original, created solely by the entrant and confirm that no other person or entity holds rights to the entry and its components.
- In consideration of the prize received, the winner agrees to transfer all applicable intellectual property consideration to HKIE for promoting Building Services Division.

Judging Criteria

The innovativeness of the design will be assessed based on its originality and creativity. Credits will be given to the invention which is to signify contribution of building services engineering in energy conservation and sustainability.

Submission

Submission must be comprised of the completed Application Form attached in the last page.



Deadline

All submissions must be returned with the complete Reply Form to the "25th Anniversary Organizing Committee, HKIE-BSD" c/o Creative Consulting Group Inc. Ltd. Room 1106-8, 11/F, C C Wu Building, 302-308 Hennessy Road, Wanchai, Hong Kong either in person or by mail on or before 29 February 2012. Please print "HKIE-BSD 25th Anniversary Logo / Slogan Competition" on the envelope.

Prizes

One champion prize each for logo and slogan submission with

- HK\$ 1,000 prize (Category I); HK\$ 1,500 prize (Category II); HK\$ 2,000 prize (Category III)
 - A certificate
 - BSD Annual Dinner
 - Publicity in HKIE journal, website and BSD 25th Anniversary Publication Booklet
- Merit awards will be considered.

Prize winners shall provide a vector-based format with an accompany JEG, PNG or GIF-file representation sized at approximately 256 pixels in the shortest dimension.

Enquiries

For further information and enquiries, please contact

Ms. Sally Leung at (852) 9636 8299 or Ir Jovian Cheung at (852) 9166 0001

Fax: (852) 2577 1824

Email: hkiebsd@hotmail.com

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LOGO / SLOGAN COMPETITION REPLY FORM

From the participant

Last Name (Mr/Ms/Ir/Prof/Dr): First Name:

Membership Class & No: Division: AMC SSC YMC

Company Name: Position:

Contact Address:

Tel: Fax: Email:

Signature: Date:

*** LOGO / SLOGAN DESIGN** (Remarks: * delete as appropriate)

(For BSD committee use):